



QUARTERLY WORKSHOP

Date: June 24, 2004

Time: 9:00 to 11:00

Location: California Energy Commission, Hearing Room A
1516 Ninth Street, Sacramento California

Reservations: Email fvasquez@dmv.ca.gov or call 657-8833

Parking: Available at 10th and P Streets, or metered parking on the street

Note: *Bring ID and allow additional time to get through security and check in.*

Cost: No Cost

Presents

Does Your Organization Measure Up?

Ever wonder if your performance measures are helping your organization improve it's performance? Or do you know if your metrics are ones that the public really cares about? How does one develop the best measures? Why have performance measures in the first place? Join us as we tackle these and other related questions at our next SSPG Workshop.

At the workshop we will have Denzil Verardo (yes, he is back) who will make a brief presentation on how to develop performance measures. He will also share with us some thoughts on what the **California Performance Review** (CPR) has in store for state organizations with regards to strategic planning, performance based budgeting and performance measures. We then will have a panel discussion on performance measures. Panel members will discuss performance measures from their organization's strategic plan. They will discuss how the measures were developed, how they align to their plan and what the benefits are to their department and the public. Given all the information that will be shared, this workshop should help determine if your organization **measures up!**

State Strategic Planners Group Website – We have developed a website for strategic planners and we will introduce it at this workshop.

Denzil Verardo, Ph.D.

Denzil Verardo was the Chief Deputy Director for Administration for the California Department of Parks and Recreation. Denzil began his 32 year career as a Park Ranger in 1971 and retired from State Parks in 2003. He currently serves on Governor Arnold Schwarzenegger's California Performance Review Team working on Performance Based Budgeting, Strategic Planning and Performance Measurement. Denzil has a B.A. and M.A. in history, a Ph.D. in management and a post-doctoral Certificate in Quality Management Implementation from the University of California, Santa Cruz.

Denzil has written 8 books and more than 200 articles on a variety of subjects. His "Managing the Strategic Planning Process," published by ASTD, is the first work to describe Performance Measured Strategic Planning. He is a frequent presenter at workshops on improvement in government and has been an Examiner, Judge and member of the Board of Directors of the California Council for Excellence which administers the Baldrige-based California Awards for Performance Excellence.

Denzil has been the recipient of numerous awards and commendations for his work including the Association of Government Accountants "Financial Manager of the Year Award" for the Sacramento area; the "National Excellence in Government Leadership Award;" and the international George Wright Society "Cultural Resource Manager of the Year Award." Denzil and his wife Jennie live in Elk Grove, California.

See you there!